**PROGRAM COMMITTEE, SSGC**

|  |
| --- |
| **GUIDING PRINCIPLES:** |
| 1. Provide excellent speakers and create opportunities for new speakers including club members. 2. Provide educational opportunities for members representing a wide range of gardening knowledge and expertise. 3. Create a social and inclusive environment within the context of the program offerings for existing and new members. 4. Create manageable and efficient opportunities for program committee volunteers by using their strengths and expertise to develop the program, both short term and long range plans. 5. Incorporate progressive, up-to-date, sustainable, organic, environmental, best practice gardening trends into the various program activities, reflective of the demographic diversity of the community 6. Deliver a program that meets membership expectations. 7. Create opportunities to utilize club members’ strengths and expertise. 8. Embrace technology and social media and other forms of technology to attract new members and retain current members.   Presented to the Executive and Approved in Principle, October 2013 |